

# THINGS TO KNOW!

we engineer light



issue 4

[www.superlux.co.nz](http://www.superlux.co.nz)



## In this Issue:

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Who was the winner of our V8 experience? (see back cover)

**Superlux lighting products are now on display full time at our Ellerslie showroom. Open 10am to 5pm Monday to Friday, 9am to 3pm Saturday**

The Superlux Lighting showroom provides a unique environment in which we can help guide customers through their lighting requirements.

We offer a free quick one on one consultation. Easy to use drag and drop planning software is available at the showroom, Plans can be scanned, emailed or brought in on soft copy such as a jpeg or pdf and products

from our online library can be easily dropped onto the plan.

Benefits of the Superlux lighting range to you and your customers are, products designed for easy installation and to NZ compliance and conditions, what's more we believe we have the best to offer in Sustainable lighting for the NZ home, easy savings of hundreds of dollars per year can be made on ongoing power bills and at affordable prices.

When you send your customers to the Superlux showroom you can be assured they will come back to you,



the showroom does not sell product and sales will go through your usual channels. Your customers will be provided with a lighting list or layout for you to discuss the suitability with the customer; from there tweaks can be made before commencement of purchase. This gives your customer and yourself peace of mind, they have made the right choice for their requirements.

*'This gives your customer and yourself peace of mind, they have made the right choice for their requirements.'*

# Superlux Downlights to new Standards

It has been a busy few months here at the Superlux factory, with downlights being reworked to new standards, new packaging and instructions and products arriving to the new specifications.

When testing products to the new standards we were pleased to find that apart from a couple of downlight ranges the rest were either already compliant or were made easy to upgrade to the new standard with our patented systems.



### FEATURES of Superlux downlights:

- Closed design
- Strong rigid design
- 10 years of proven Thermal cut-off integration
- Easy to install design
- Best range of energy efficient models on the market

## Fully Inclusive Kit Sets

Includes: • HiH lamp • CA-Coil • Trim  
• Transformer with integral lampholder & thermal cut-off



Our patented CA-coil and Thermal Cut Off technologies which have been proven in the market place for well over 10 years now come standard with our downlight kitset ranges, making ordering easy.

## The new Downlight standards certainly don't mean less choice when you choose Superlux . . .



34 downlight ranges which comply with the new residential downlight standards in stock and ready for purchase!

PRODUCT CODE	AMENDMENT A CLASSIFICATION
<b>12V HALOGEN</b>	
LL20103	IC-F
SDV220	Non-IC
SDV76	Non-IC
SVE75	CA135
SVE90/SVE90S/SVE90-FIRE60 /SVE90S-FIRE60	CA135
SVE-FXD	CA135
SVE-TLT	CA135
SVE-EYE	CA135
SVE-SDL	CA135
SVE-STLT	CA135
SV-EYEL	CA135
SV-FXDL	CA135
SV-TLTL	CA135
SV-STLT series	CA135
SV-IP65	CA135
SV-IP55	CA135
SV-SWGD	CA135
SVR series	CA135
SVX series	Non-IC
SV-GMR series	CA135
SVU-10	CA135
SV133	CA135
<b>MAINS V. HALOGEN</b>	
SDC-TLT	CA135
SDH	Non-IC
SDR-FXD	Non-IC
SDU235	Non-IC
SU102 / SU112	CA135

PRODUCT CODE	AMENDMENT A CLASSIFICATION
<b>INCANDESCENT</b>	
FE111/ FE211	CA135
SD100	CA135
SD125/ SD125-FIRE60	CA135
SD127	CA135
SD130	CA135
SD153	CA135
<b>FLUORESCENT</b>	
GC5022	Non-IC
SD100F	CA80
SD125F/ SD125F-FIRE60	CA80
SDF101	CA80
SDF200-113	Non-IC
SDF217-118	Non-IC
SDF235	Non-IC
SDF3751	CA135
SDF85-XXXXX	Non-IC
SDF95N/SDF95W	CA80
SDF96-XXXXX	Non-IC
SDF98-XXXXX	Non-IC
SDF77-XXXXX	Non-IC
<b>METAL HALIDE</b>	
SDM75 / SDM150	Non-IC
SDMR70 / SDMR150	Non-IC
SDMF70 / SDMF150	Non-IC
<b>LED</b>	
LDL75 / LDL105	CA135
LDLB90	CA135
LRL233	IC
SLED-R2WH / SLED-RT2WH	IC-F
SVULED-02	IC



# The Superlux V8's head off with a roar!

Well, April has seen the first sets of winners in the Superlux V8 experience competition getting in with the action down at the Powerbuilt Raceway, Ruapunha Christchurch.

Our raceday winner Corey Soper from Balclutha spent time in the pits with Andre Heimgartner and his team, experiencing first hand what it is like to be involved with the SuperTourer series.

He had an amazing day with the highlight being a hotlap with Andre soaking up the atmosphere of Race day. In typical Southerner understatement, Corey described the hotlap as "a bit quick" although the guys in the pits say his expression told a different story . . .

*Our raceday winner Corey Soper from Balclutha*



## V8 EXPERIENCE

**If that was not enough excitement, the V8 experience was held on the 23rd April also at the Ruapunha track.**

We had a great response from the txt to win campaign and the 15 lucky winners were flown in for what turned out to be a beautiful day in Canterbury. With the winners spread across the country all the way from Queenstown to Whangarei there was plenty to organize, but the outcome was a spectacular fun filled - dare I say pretty competitive - day at the track.

It was great that Andre Heimgartner spent the day with the winners, giving his unique insight into his journey through motorsport and the challenges of being the "kid on the block . . .".

Our winners soon got stuck in to some timed Pitstop wheel changing and took their team roles pretty seriously. Then following a tour of the workshop, it was time to get behind the wheel! There were two main activities, the slalom and



the point to point and everyone really started to appreciate the pressures and

excitement of being at the sharp end of V8 motorsport. We then ran eliminations of the top three in each section to determine our overall winners.

The final thrill was a number of Hotlaps with Andre and Andy the trackday organizer and this rounded off an action packed experience that everyone described as "truly memorable", "totally awesome".

We look forward to re-running the competition later in the year so watch out for the flyers and promotions detailing the next round of this competition!

Thanks finally to everyone who entered and to Andy Neale for making the day run so smoothly.